



SPONSOR/EXHIBITOR INFORMATION

70th Annual Convention of the Mississippi Psychological Association

**IP Casino Resort Spa
Biloxi, MS**

Wednesday, September 25 – Friday, September 27, 2019

On behalf of MPA, I **would like to cordially invite you to sponsor and/or exhibit at the 2019 Convention.** We are committed to helping psychologists improve professionally and personally. This convention is offering educational opportunities which will benefit psychologists academically and practically within the context of a changing health care system. We also have many opportunities to network with sponsors throughout the convention.

Why should YOU participate in the MPA convention?

Psychologists represent an educated and influential market. In Mississippi, psychologists deliver health care, serve as faculty and administrators in higher education, conduct research, and influence health care policy. Psychologists are involved in all areas of industry. **During 3 days of casual networking during breakfasts, breaks and receptions you will have over 3 hours of exhibit time!**

What are the traffic-generating features of the convention?

- ✓ These high-level decision makers buy and develop the products and services you deliver!
- ✓ Attendance is anticipated to be consistent with past conventions, with 125 attendees.
- ✓ The Exhibit Hall activities will generate traffic (Opening Welcome Reception, Thursday Breakfast buffet, and breaks.)
- ✓ **Convention Sponsorships expand your visibility beyond the show floor.**
- ✓ Direct mail opportunities and marketing to attendees is available before and after convention.
- ✓ Promotional items and information in attendees' bags are encouraged. (see sponsor levels)
- ✓ The Convention Program offers other opportunities for advertisement and promotion.

Please refer to www.mpassoc.org for developing agenda and other information or contact Taylor Dickerson at info@mpassoc.org or call 601-372-7755.



Sponsorship/Exhibit Opportunities (Deadline: August 16, 2019)

★ **PLATINUM-** \$1,500

Choose One: Company name posted as sponsoring 1. Evening Reception, 2. Keynote Speaker, or 3. Poster Session
 Three Company Representatives included (these may be psychologists receiving CE)
 Your Logo will be listed in the convention program and on signage
 Include items in welcome packets or in seats at Thursday Lunch
 Exhibitor table and chairs to use in the exhibit space

**Amount
Enclosed**

★ **GOLD-** \$800

Your company name will be posted as sponsoring a Continuing Education Speaker (Only 2 Available) or Friday Breakfast
 Two Company Representatives (these may be psychologists receiving CE)
 Your Logo will be listed in the convention program under sponsors and on signage
 Exhibitor table and chairs to use in the exhibit space

★ **SILVER-** \$600

One Company Representative
 Your company name will be listed in the convention program under sponsors and on signage
 Exhibitor table to use in the exhibit space

★ **BRONZE-** \$300

This level allows your logo to be displayed in printed program and signage.
Does not include conference registration

TOTAL:

MPA TAX ID NUMBER: 57-0897059

(Please Print)

COMPANY NAME _____

ADDRESS _____

TELEPHONE (_____) _____ **FAX** (_____) _____

Company Contact: _____

E-MAIL _____

_____ **I have read and agree to the guidelines set forth in the Sponsor/Exhibitor Prospectus (please initial)**

PLEASE LIST NAMES OF ALL REPRESENTATIVES ATTENDING: *

Name:	Email Address:

***Must pay additional \$125 registration fee, for attendees not included in your sponsorship.**

Make checks payable to the MISSISSIPPI PSYCHOLOGICAL ASSOCIATION and mail to: **MPA, P.O. Box 16826, Jackson, MS 39236**
To pay by credit card: www.mpassoc.org or call Taylor Dickerson, 601-372-7755.